

BRENDAN ROCHE

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Freelance Experience 2011 - present

WWE

Wax

Kettle

Psyop

Loyal Kaspar

Cause & Effect

Sibling Rivalry

Hello Scholar

Bigstar

AKA

iCrossing

Rock Paper Scissors

Studio Six Havas

Slanted Studio

Mr. Wonderful

Picture Farm

Showtime

MTV

Logo

Trollback

Nickelodeon

Comedy Central

Skills

Motion Graphics and Video

After Effects, Cinema 4D,

Redshift, Octane, X-Particles

Premiere, Final Cut Pro

Design and Imaging

Photoshop, Illustrator,

InDesign, Powerpoint

Macintosh and Windows

operating systems

Print, Video, Photography, Fine Art

Production

Full Time Experience

USA Network, June 2008 - January 2011

Lead On-air Designer

- Responsible for design and production of graphics packages for original series including: Psych, Law & Order Criminal Intent, White Collar
WWE Monday Night Raw and Royal Pains among others.

- Responsible for design and production of general promotional and informational on-air graphics.

Newsweek, Oct. 2005 - Feb. 2007

Senior Multimedia Designer, Marketing

- Responsible for the design and production of promotional videos print pieces and websites.
- Responsible for the design and production of print collateral including in book house ads, event programs, invitations and room dressing.
- Art directed redesigned portions of the magazine's mediakit website.

Education

Parsons School of Design, New York, NY

Masters of Fine Arts Design Technology, June 2004

Broadcast and Graphic Design

Cornell University, Ithaca, New York

Bachelor of Fine Arts, May 2001

Painting, Printmaking and Photography